


# BICYCLES, BARRACKS AND BANDOLIERS

## Suggested Activities

### Evaluate & design anti-hate crime posters

#### Notes to Teachers

A group of learning resources that explore the use of imagery and design to combat racist and racist hate crime. Pupils are encouraged to evaluate ant-racist posters, anti-hate crime posters and explore the causes and effects of racism. Pupils use this knowledge to design their own anti-racist hate crime poster. Tasks can be completed by pupils individually or in pairs. Where a class discussion and teacher input is required this is marked with a .

The activity set finishes with a concluding task, *task 4*, that supports pupils to evidence their learning across the theme.

#### Resources required:

*Tasks 1,2 & 3:* whiteboard or computers with internet access.

*Task 4:* computer with drawing package **or** drawing and painting materials.

#### Curriculum Links

**Learning Areas:** Art & Design, Local & Global Citizenship

#### KS3 Art & Design:

- *Key Element:* Media Awareness
  - Investigate and respond to the use of visual language, logos and catchphrases in advertising.
- *Key Element:* Citizenship
  - Make an informed and critical response to a social/environmental issue.
- *Knowledge, Understanding and Skills*
  - Evaluating and appreciating their own and other's work through discussion and reflection;
  - Researching, gathering and interpreting information from a range of traditional and digital sources;
  - Developing an appreciation of the work of designers;
  - Developing creative thinking skills and personal creative outcomes through investigating, realising, designing, making.

#### KS3 Local & Global Citizenship:

- *Key concept:* Democracy and Active Participation
  - Investigate why rules and laws are needed, how they are enforced and how breaches of the law affect the community.
- *Key concept:* Diversity and Inclusion
  - Investigate how and why conflicts, including prejudice, stereotyping, sectarianism and racism may arise in the community.

#### Learning Outcomes:

- Demonstrate creativity and initiative when developing ideas and following them through;
- Show deeper understanding by thinking critically and flexibly, solving problems and making informed decisions;
- Communicate effectively in oral, visual and ICT formats, showing clear awareness of audience and purpose.

#### Key Skills and Personal Capabilities

Managing information, Self management, Being Creative, (Working with others –if undertaken in pairs or small groups).

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Since 2000, Northern Ireland has witnessed a sharp increase in race-related hate crimes. During the year 1998-99 there were 93 racially motivated incidents reported, by 2009-10 the number of reported incidents had increased to 1,038.

Hate crime is a strategic priority for the PSNI. The 'Combating Hate Campaign' was set up to encourage the reporting and awareness of hate crimes and incidents. A series of posters and advertisements were produced targeting victims of five forms of hate crime: Disability, Homophobic, Racist, Religious and Sectarian.



Posters from the PSNI's 'Combating Hate' campaign

### Task 1: Evaluate anti-racism posters



1. Look at **Buzzfeed's strongest anti-racism adverts** [https://www.buzzfeed.com/copyranter/the-14-strongest-anti-racism-ads-of-the-last-20-years?utm\\_term=.eyyNRvvg0#.rjV9vwwWO](https://www.buzzfeed.com/copyranter/the-14-strongest-anti-racism-ads-of-the-last-20-years?utm_term=.eyyNRvvg0#.rjV9vwwWO)

or view the **Slide-share of anti-racism posters** <http://www.slideshare.net/kierandonaghy/anti-racism-posters>.

2. Review each image. What is the poster's message?
3. Who does the poster target? An audience that is young or old, male or female?
4. How much text is used in each image? Note its size, position and font.
5. How many objects and or people appear in each image? Are they large or small?
6. How many colours are used in each poster?
7. Compare your answers for questions 4-6. How does the use and position of elements such as colour, text and objects (also known as an image's *composition*) help convey an anti-racism message?

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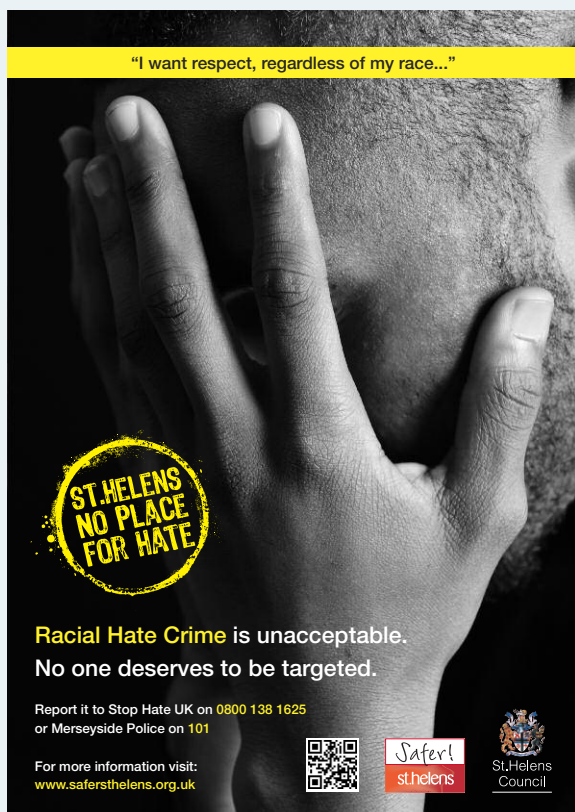
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#### Task 2: Evaluate anti-hate crime posters

Some anti-hate crime posters target the victims of hate crime encouraging them to report incidents, others target the perpetrators warning them of the potential for prosecution. Campaigns may raise awareness of incidents amongst the general public by demonstrating the impact of hate crime.

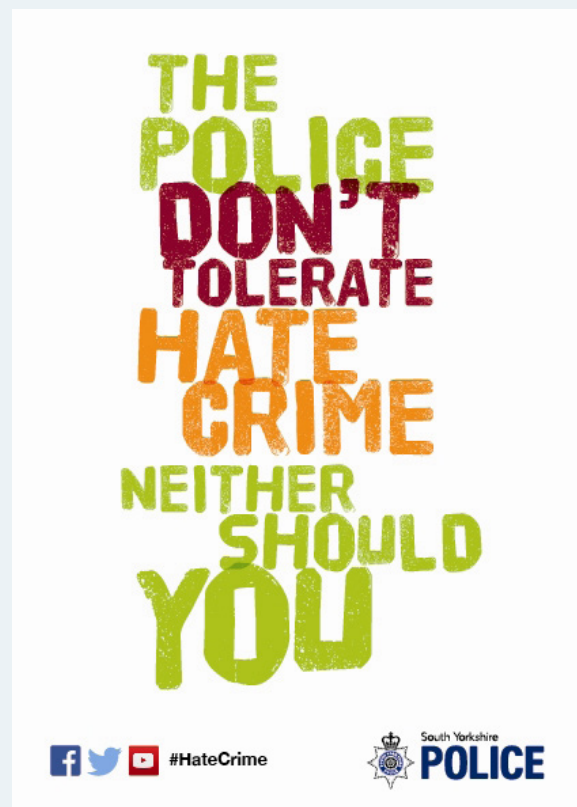
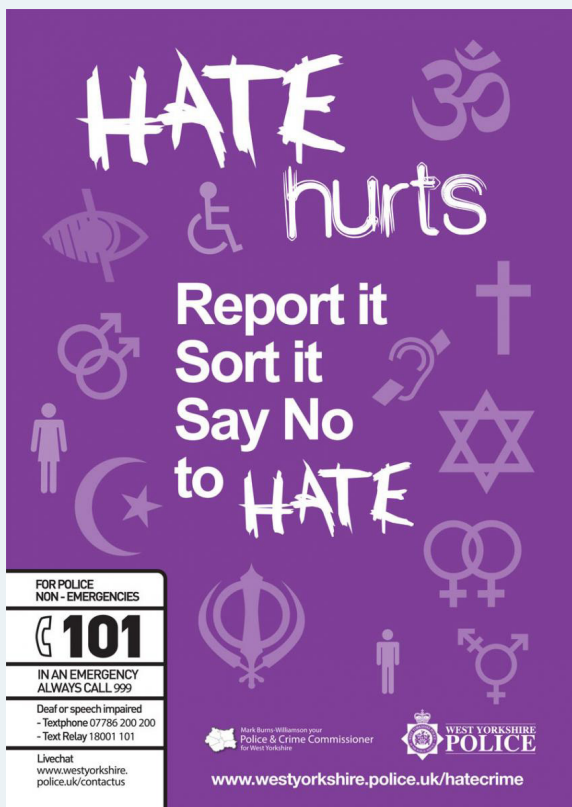
1. Review the following selection of anti-hate crime posters.
2. Evaluate the use of text and images in each poster.
3. What is the poster's message?.
4. Who does the poster target? An audience that is young or old, male or female?
5. Some of the posters use photographs and text, others feature graphics and text. Which style is more effective? Discuss with the class.
6. Which poster has the most impact and has the greatest chance of changing people's attitudes or actions? Discuss with the class.



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### Task 3: Understanding the causes and effects of racism

1. Watch these videos about immigration and racist attacks.
2. List three causes and three effects of racist hate crime.
3.  Read your choice aloud. Discuss with the class and compile a list of all causes and effects.

- BBC News - Belfast hate crimes increase by 43%  
<http://www.bbc.co.uk/news/uk-northern-ireland-32225800>
- Victim Support NI - challenging racism - ending attacks:  
<http://www.victimsupportni.co.uk/what-we-do/hate-crime>
- BBC News Pakistani Men plan to leave Northern Ireland after attack  
<http://www.bbc.co.uk/news/uk-northern-ireland-27667937>

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#### Task 4: Create your own poster

Create your own hard-hitting anti-racism hate crime poster.

1. Select your target audience: victim, perpetrator or general public (think about their gender or age)
2. Choose your message or aim, such as - to increase awareness or reporting of incidents, to challenge the reasons for hate crime, to illustrate the effects of abuse or the consequences of carrying out a hate crime.
3. Choose an image or set of images or take your own photographs with your phone or digital camera.
4. Pick your colours (palette)
5. Choose which fonts to use.
6. Combine all the above elements to create a poster that will change people's attitudes or actions.



7. Display your work on the wall, evaluate all the posters together as a class.

### Links

- Bicycles, Barracks & Bandoliers – PSNI 'Combating Hate Crime' poster  
<http://policehistoryni.com/psni-hate-crime-campaigns.html>
- Slide-share anti racism posters  
<http://www.slideshare.net/kierandonaghy/anti-racism-posters>
- BuzzFeed's strongest racist ads [https://www.buzzfeed.com/copyranter/the-14-strongest-anti-racism-ads-of-the-last-20-years?utm\\_term=.eyyNRvvg0#.rjV9vwwWO](https://www.buzzfeed.com/copyranter/the-14-strongest-anti-racism-ads-of-the-last-20-years?utm_term=.eyyNRvvg0#.rjV9vwwWO)
- PSNI 'Combating Hate Crime' poster  
<https://www.psnipolice.uk/news/campaigns/hate-crime/>
- PSNI hate motivation statistics  
<https://www.psnipolice.uk/inside-psni/Statistics/hate-motivation-statistics/>